



<ul style="list-style-type: none"> <li>• <i>Martyn Ryder put forward the proposed change of Accountants so that they will be local to the office. Tim Sparrow proposed that we change to Dafferns LLP, Chartered Accountants, Warwick House, Leamington Spa, Warwickshire. Mark Bowles seconded this proposal and all present were in favour</i></li> </ul> <p><i>Tim Sparrow thanked Martyn for the financial report and stated that it is always important to know the current costs of Council. He also commented on the remarkable forward looking achievements of the Council despite there being a low number of Trustees.</i></p> <ul style="list-style-type: none"> <li>• <i>Fundraising –</i></li> </ul> <p><i>The "Recycle for charity" bags have been issued to our members so that phones and printer cartridges, which would be otherwise waste, can be recycled and turned into cash for the members.</i></p> <p><i>The easy fundraising website: <a href="http://www.easyfundraising.org.uk">www.easyfundraising.org.uk</a> now lists the Dexter Cattle Society as a registered charity. This site operates on the following basis:</i></p> <ol style="list-style-type: none"> <li>1) <i>There are about 600 online stores that participate – each pays a percentage rebate to the selected charity for example Amazon on line bookstore will pay a 2.5% donation on all sales. M&amp;S donate at a similar rate (2.5%) Web-blinds and Windsmoor give a 5% donation on sales via the easy fundraising website.</i></li> <li>2) <i>The DCS member needs to identify the charity of their choice – hopefully the DCS and log in with an email address and password.</i></li> <li>3) <i>Donations are paid back to the DCS quarterly.</i></li> </ol> <p><i>Next actions proposed:</i></p> <ol style="list-style-type: none"> <li>1) <i>Article in Bulletin to remind members of the three fundraising services offered</i></li> <li>2) <i>Suggestion of a suitable "first target" benefit to them</i></li> <li>3) <i>Put links onto website to outline:</i> <ol style="list-style-type: none"> <li>A) <i>Recycle for Charity</i></li> <li>B) <i>Easy fundraising</i></li> <li>C) <i>Everyclick online donation service</i></li> </ol> </li> </ol> <p><i>There was discussion on the use of the funds from this new fundraising project and it was decided that the membership should be asked what they want the money to go towards if sufficient funding is forward at the end of the year.</i></p> <p><i>Tim Sparrow thanked Martyn Ryder for this initiative and commented that the various groups around the country should be actively involved in this.</i></p> <ul style="list-style-type: none"> <li>• <i>Membership report</i></li> </ul> <p><i>Sue Archer reported that the current membership stands at 1327</i></p> <ul style="list-style-type: none"> <li>• <i>Raffle</i></li> </ul> <p><i>Sue Archer reported that there is no raffle report as yet and that the closing date is 29<sup>th</sup> September so a report will be available at the AGM</i></p>	<p>MR/SA</p> <p>MR</p> <p>MR/TS</p> <p>SA</p> <p>SA</p>
<p><b>2. Registration Update</b></p> <ul style="list-style-type: none"> <li>• <i>There is nothing to report with the ongoing registration issues – this could take some months as the Genetics group is waiting for the papers from VHL before a final decision can be made.</i></li> <li>• <i>Whilst the Dexter Cattle Society believes the information on the pedigree certificate to be correct it cannot guarantee its accuracy as it is dependent on the information supplied to the Society by the breeder.</i></li> </ul>	<p>CWN</p>

<ul style="list-style-type: none"> <li>• Carol Neilson reported that she had enquired how many alleles BCMS and Crucial Genetics along with another genetic business base their reports on. VHL work on a greater number of alleles and the database with VHL has been formed on this.</li> <li>• Mark Bowles asked who actually owns the information held by VHL. Sue Archer to find out details of the contract and report to next meeting.</li> </ul>	<p>CWN</p> <p>CWN/SA</p>
<p><b>3. Parent Verification update</b>  <b>A confidential minute was taken on 13<sup>th</sup> August 2009</b></p>	
<p><b>4. C10 model articles/constitution update</b>  Martyn Ryder reported on the update which he has already circulated and it is hoped to hold a teleconference to include Martyn Ryder, Carol Neilson, Ian Simpson, Mike Hasshill and Tim sparrow on Thursday 20<sup>th</sup> August at 5.30pm for one hour to finalise the constitution.</p> <p>Sue Archer to arrange the meeting and circulate the agenda.</p>	<p>MR</p> <p>SA</p>
<p><b>5. Membership Survey update</b>  Tim Sparrow circulated an update prior to the meeting.</p> <ul style="list-style-type: none"> <li>• The key results will enable the council to target work.</li> <li>• It has been vital to find out what is important to members and what is important to the Society.</li> <li>• The membership need to know where the Society is focusing its attention.</li> </ul> <p>Discussion on the different types of support that Society could provide.</p> <p>Beef: Martyn Ryder proposed different levels of support for beef producers</p> <ul style="list-style-type: none"> <li>• Workshops needed for novice beef breeders</li> <li>• Abattoir visits and butchery demonstrations</li> <li>• Starter kit for beef production</li> <li>• Visit to Northern Ireland to see their operation for the beef producers – Council is happy to meet with groups to provide support.</li> <li>• Society to provide help with speakers and possibly nominate specialists within the Society.</li> <li>• National conference covering all aspects of beef – workshops, seminars, with the possibility of the AGM being included.</li> <li>• Society Dinner or Society backed group events.</li> <li>• Different types of events be they membership, information or children's events which could be linked to FACE or RHET.</li> </ul> <p>Communication: suggestions from the Council</p> <ul style="list-style-type: none"> <li>• Kids corner on the website</li> <li>• Help needed with the website – willing members</li> <li>• New stickers for the Society with the web address on them</li> <li>• Are Council members willing to visit different groups – yes</li> <li>• Adopt an area</li> <li>• Group form could be better worded to encourage membership</li> <li>• Jo Kemp to circulate a copy out to all the groups to ask for any report for the next bulletin – to ensure that every group has the chance to put in a report and possibly photographs.</li> </ul> <p>Tim Sparrow thanked all members as 'we are working towards working together'</p>	<p>CWN/TS</p> <p>CWN</p> <p>JK</p>

<p><b>6. Bulletin update</b>  <i>Jo Kemp was unable to attend this meeting and had circulated an email requesting reports</i></p> <ul style="list-style-type: none"> <li>• <i>Carol Neilson stated that we must continue to monitor the costings and there was then discussion on the production of the next bulletin in September. The cost of printing a bulletin and posting it to the membership is nearly £2,000</i></li> <li>• <i>Following discussion it was decided by Council that as there was insufficient articles put forward for the bulletin for September 2009, a very newsy newsletter from the Chairman will be produced 'in house' to go out with the next mailshot leaving the Society office the week commencing 7<sup>th</sup> September 2009. This mailshot will include the formal notice for the AGM. The next bulletin will be the Christmas edition. This will be printed and in the Society office by 16<sup>th</sup> November for distribution with the herd returns.</i></li> </ul>	<p>CWN</p> <p>CWN/JK</p>
<p><b>7. Society protocols</b>  <i>Carol Neilson reported that this is ongoing. A list of the protocols is to be circulated to all Council members</i></p>	<p>CWN</p>
<p><b>8. Insurance and Health and Safety</b>  <i>Michael Bancroft reported that the insurance only covers the Field officers and the Judges are covered by the various shows involved around the country. Some shows forward a form to the Judge so that they are compliant with the relevant rules.</i></p> <p><i>Sue Archer reported that all the insurance policies had been looked at the costed. The NFU insurance for Public Liability is now held at NFU, Stoneleigh.</i></p>	<p>Mban</p> <p>SA</p>
<p><b>9. Merchandise</b>  <i>Martyn Ryder reported that various items had been looked at and a report will be forwarded before the next meeting</i></p> <ul style="list-style-type: none"> <li>• <i>Child orientated soft toys</i></li> <li>• <i>Resin fridge magnets, tie pin, brooches</i></li> <li>• <i>Cloth bags</i></li> <li>• <i>Stress release toys</i></li> <li>• <i>Mugs and plates</i></li> </ul> <p><i>Martyn Ryder put forward the idea of a fun promotional logo. After discussion it was decided to ask the membership for their ideas and make it a competition to go out with the September mailing.</i></p> <p><i>Promotional leaflets – after discussion it was decided to replace the old green and blue A4 leaflets with a smaller easy to put in the pocket leaflet. The leaflets should provide corporate colour, font and official logo. An A4 tri fold leaflet is to be designed and circulated to council for approval.</i></p>	<p>MR/SA</p> <p>MR/SA</p> <p>SA</p>
<p><b>10. Office IT report</b>  <i>Carol Neilson gave a brief report of the problems with the office IT at the present time and the single point of failure. She outlined the risk assessment of the Society with regard to the safe storage of information.</i></p> <p><i>Discussion took place on the three proposals put forward.</i></p> <p><i>The IT proposals are to be forwarded to Council for further discussion and Carol Neilson asked the Council to make a decision before September 2009.</i></p>	<p>CWN/SA</p> <p>CWN</p>
<p><b>11. Office matters</b>  <b>A confidential minute was taken on 13<sup>th</sup> August 2009</b></p>	

<p><b>12. Genetics Project update</b>  <i>Jo Kemp circulated a brief report of the meeting</i>  <i>Mark Bowles reported on the meeting held at Stoneleigh on 27<sup>th</sup> July. Thanks were extended to all who attended on behalf of the Society.</i>  <i>Michael Bancroft asked what would the Society get out of any further work.</i>  <i>Martyn Ryder could not agree any further expenditure at this time.</i></p>	
<p><b>13. Chondro articles</b>  <i>It was agreed that the Chondro and PHA articles would be amalgamated to create one article. Entitled Herd health.</i></p> <p><i>The PHA article kindly put together by Andrew Sheppy, Duncan McIntyre and Carol Neilson has been circulated to the membership. Members have been asked to monitor all abnormalities and notify the Society.</i></p>	
<p><b>14. AGM update</b>  <i>The booking forms along with programme for the AGM have been circulated to the membership and booking forms are being returned to the office.</i></p> <ul style="list-style-type: none"> <li>• <i>The next mailing will be for the Formal Notice for the AGM and it is hoped that the accounts will be available to go with this mailing.</i></li> <li>• <i>This AGM is being hosted by the Northern Group and grateful thanks were extended to everyone involved. It is hoped it will be a well-attended, sociable event.</i></li> </ul>	<p>SA</p> <p>SA</p>

<p><b>8. Correspondence</b></p> <p>a. Mike Bancroft to speak with the members involved and report back to the Society.</p> <p>b. A letter has been received from a member wanting to know when Parent Verification was enforced. After discussion the Council stated that the information on bull registration in the bulletin is not binding and should have been amended at the end of 2005. However this had slipped through the net due to changes in breed secretary when not all the information was passed on correctly. <i>With effect from 1<sup>st</sup> October 2005 all bulls to be registered with the Society will have to be DNA tested and parent verified.</i> It is always possible to DNA profile if there are three progeny alive. Sue Archer to reply to this member.</p> <p>c. The promotional stand at the Three Counties show had gained 2<sup>nd</sup> prize and with it £15 prize money.</p> <p>d. It was decided in 2008 that the expenses claim for Stewarding at the Royal Show would be limited to a maximum of £50. Sue Archer to write.</p> <p>e. Member wrote to the Society asking for data on Scrotal circumference. The Society do not hold this information, but this would be known by the various breeders who put bulls into AI.</p> <p>f. Sue Archer to follow up on a possible sponsorship opportunity and web link.</p> <p>g. Letter received from a member regarding the quality of paper used for the latest bulletin. After discussion Sue Archer to write and thank the member for their comments.</p> <p>h. Group asking for reimbursement of promotional stand. After discussion it was decided to fund their request but ask that in future this could be put forward before the event so that the Society can budget. Sue Archer to write to the Group confirming funding.</p>	<p>Mban</p> <p>SA</p> <p>SA</p> <p>SA</p> <p>SA</p> <p>SA</p> <p>SA</p>
<p><b>9. Sedgemoor Sale</b>  A brief report was given on this sale held on 1<sup>st</sup> August 2009. It was unfortunate that it clashed dates with the rare breeds sale at Cirencester. A full report is to be forwarded from the Devon group.</p>	

<p><b>10. Melton Sale Show 11<sup>th</sup> September and Sale 12<sup>th</sup> September 2009</b>  Mark Bowles reported that there are 55 pedigree animals forward with Veronica Schofield judging and Stephen Adcock and Mick Oliphant stewarding. There will be more details placed on the <a href="http://www.dextercattleforsale.co.uk">www.dextercattleforsale.co.uk</a></p> <ul style="list-style-type: none"> <li>• Sue Archer to take the trade stand and Society information</li> <li>• Photos to be taken of the Champion, reserve and highest priced animal on the day by Mark Bowles.</li> <li>• Full prize and prices achieved report to be circulated.</li> </ul> <p>There was discussion about a future sale and Mark Bowles and Sue Archer to have a meeting with the Auctioneer at the Sale.</p>	<p>MB/SA</p>
<p><b>11. Beef Scheme</b>  Martyn Ryder circulated a document for a workable start point for a national beef meeting and for selling beef.  Smallholder Box Scheme  After discussion it was decided that the Society need:</p> <ol style="list-style-type: none"> <li>a. a register of members who want to be a part of this scheme</li> <li>b. Know approximately how many animals they would be slaughtering each year</li> <li>c. A knowledge of local abattoirs, butchers and processors who take on smaller animals.</li> <li>d. A beef seminar for interested parties.</li> <li>e. A disclaimer for all packaging</li> <li>f. Eye-catching labeling as promotion.</li> </ol> <p>The Society need to educate members on what a Dexter carcass is actually worth. On how to achieve this and what is involved. A marketing tool is required for membership.</p> <p>There was then a very open and positive discussion on abattoirs and what they provide.</p> <ul style="list-style-type: none"> <li>- blast frozen packaged meat</li> <li>- Vac packed</li> <li>- Presentation is the key to selling meat and regaining repeat orders.</li> </ul> <p>'Dexter Cattle Society beefs up activity'.</p>	
<p><b>12. Bull Scheme update</b>  Michael Bancroft reported that there had been questions on the newer forms that are used for the stage one and stage two bull schemes. The problem being that only words are used on the newer forms and on the old forms there were diagrams that are easier to understand when a bull is revisited several years later. It was decided that the older forms should be revamped and then used with immediate effect.</p> <p><b>Parent verification</b>  It has come to the notice of this current council that there have been questions raised about the Parent verification (in the previous bulletins under bull issues it stated 'that if the sire was dead or DNA not obtainable the bull's registration certificate will be stamped "not parent verified".)</p> <ul style="list-style-type: none"> <li>- It was decided by the Council in 2005 that all bulls should be parent verified and members were advised to get their bulls DNA tested before the ruling came in for October 2005. <i>With effect from 1<sup>st</sup> October 2005 all bulls to be registered with the Society will have to be DNA tested and parent verified.</i></li> <li>- It was proposed by Michael Bancroft and seconded by Mark Bowles that a clarification should be made and reiterate that <i>With effect from 1<sup>st</sup> October 2005 all bulls to be registered with the Society will have to be DNA tested and parent verified.</i> All present in favour.</li> <li>- If members find they have a young bull whose sire is dead or DNA unobtainable then three progeny/siblings can be DNA tested to prove parentage.</li> </ul>	<p>Mban/SA</p> <p>All Present</p> <p>Mban/SA</p> <p>Mban/SA</p>



<p><b>15. Date and venue of next meeting</b>  The next meeting will be a teleconference on Monday 7<sup>th</sup> September 2009 starting at 5.30pm for 1.5 hours. Sue Archer to arrange to circulate information.</p> <p>Mark Bowles thanked Carol Neilson for her work as Chairman and for the Dexter Cattle Society.</p>	CWN/SA
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<b>ACTION POINTS</b>	
<b>1. Financial report</b> a. 2009 Finances ongoing b. 2008 Accounts report c. Fundraising, raffle and merchandise reports d. Society future budgeting	MR
<b>2. Membership report</b>	
<b>3. C10 model articles/constitution</b>	MR
<b>4. EGM and AGM update</b>	
<b>5. President, Rotation and Roles of Trustees, and Co-opting</b>	CWN
<b>6. Staff salary review, Society protocols and Trustee Training ongoing</b>	CWN
<b>7. Office IT update</b>	CWN/ SA
<b>8. Membership Survey update</b> a. Beef scheme b. Communication c. Groups - Council visit	TS/ MR/ CWN
<b>9. Judges Co-ordinator update</b>	CWN /MB
<b>10. Bulletin and Chairman's newsletter</b>	JK/ CWN
<b>11. Promotional leaflets</b>	SA
<b>12. Melton Show and Sale report and update</b>	MB/SA
<b>13. Native Breeds update</b>	AS/SA
<b>14. Bull Schemes update</b>	M/Ban
<b>15. Genetics project update</b>	JK
<b>16. Registration Issues update</b> a. Bull registrations b. German registrations	CWN/ SA
<b>17. German group and Defra update</b>	CWN
<b>18. Meeting dates</b>	CWN